Listing and Amendments to the Claims

This listing of claims will replace all prior versions, and listings, of claims in the

application:

1   1. (currently amended) A method for operating a video processing apparatus,

2   said video operating apparatus being capable of operating in a video-operating mode,

3   and in at least one other mode, said video processing apparatus having an electronic

4   program guide operable in said video operating mode, said method comprising the

5   steps of:

6   operating said video processing apparatus in said at least one other mode,

7   comprising operating a computer application software program on said video

8   processing apparatus, said computer application software program capable of receiving

9   electronic messages;

10   receiving, while said computer application software program is running, an

11   advertisement associated with a broadcast television program;

12   causing said advertisement to be displayed by said computer application

13   software program;

14   receiving a signal selecting said advertisement; and

15   operating said video processing apparatus in said a video operating mode for

16   obtaining the broadcast television program in response to selecting said advertisement.

1   2. (original) The method of Claim 1, wherein said computer application software

2   program is one of a productivity and communication application software program.

1   3. (original) The method of Claim 2 wherein said advertisement comprises

2   control information associated therewith, said control information comprising at least

3   one of (1) time and channel selection data and (2) recording data.

1   4. (original) The method of Claim 3 wherein said control information comprises

2   program data, and wherein time and channel data is determined using an electronic

3   program guide in response to said program data.

1   5. (currently amended) The method of Claim 1 wherein said step of operating

2   <u>said video processing apparatus in said video operating mode</u> comprises controlling a

3   video recording device, interconnected thereto, to record a program associated with

4   said advertisement.

1   6. (new) A method for operating a video processing apparatus comprising the

2   steps of:

3   operating a computer application software program on said video processing

4   apparatus, said computer application software program being one of an electronic mail

5   message program, an instant messaging program, a web browser and a productivity

6   application software program;

7   receiving, while said computer application software program is running, an

8   advertisement associated with a broadcast television program;

9   causing said advertisement to be displayed by said computer application

10   software program;

11   receiving a signal selecting said advertisement; and

12   operating said video processing apparatus in a video operating mode in

13   response to selecting said advertisement.

3

1   7. (new) The method of claim 6, further comprising, after said step of receiving a

2   signal and before said step of operating said video processing apparatus in a video

3   operating mode, providing a plurality of choices, and receiving a signal selecting one of

4   said choices.

1   8. (new) The method of claim 6, wherein said computer application software

2   program is an electronic messaging program.

1   9. (new) The method of claim 6, wherein said productivity application software

2   program is one of a word processing program and a spreadsheet program.

1   10. (new) The method of claim 6, wherein said step of operating said video

2   processing apparatus in a video operating mode comprises at least one of: immediately

3   tuning a receiver to a channel that the broadcast television program is on, setting a

4   receiver to tune to a channel that the broadcast television program is on when the

5   broadcast television program starts, and setting up recording of the broadcast television

6   program in the future.